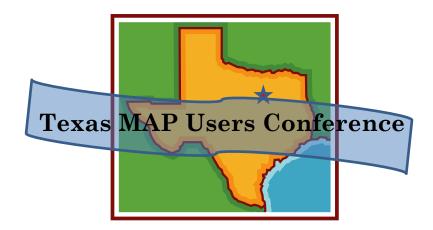
Eighth Annual



Thursday, February 12, 2015

The Sockwell Center
Of

Plano ISD, Plano, TX

8:15 am to 3:30 pm





Plano Independent School District Assessment and Accountability Plano, Texas

NOTES

 $\ensuremath{^{**}}$ Wi-Fi access is available to PISD guests.

8th Annual TEXAS MAP USERS' CONFERENCE

SCHEDULE AT A GLANCE

7:30 am – 8:15 am Registration Pickup & Breakfast

 $\begin{array}{lll} 8:15 \text{ am} - 9:15 \text{ am} & \text{Session I} \\ 9:25 \text{ am} - 10:25 \text{ am} & \text{Session II} \\ 10:35 \text{ am} - 11:35 \text{ am} & \text{Session III} \end{array}$

11:35 am – 12:00 pm 25 Minute Break

12:00 pm - 1:00 pm Luncheon – Dallas Room

Door Prize Drawings

McMillen High School Orchestra

1:10 pm - 2:10 pm Session IV

2:20 pm - 3:20 pm Closing Keynote

Dr. Joyce Juntune Associate Professor of Educational Psychology At Texas A & M University

3:20 pm - 3:30 pm Door Prize Drawings

Thank you to our sponsors:

Tim Blaine – NWEA Plano ISD – MAP Conference Study Island - Edmentum

Special Session:

8:15 am - 2:10 0pm Experience a MAP Test – Frio Lab

Presenters

Kris Benson – Early Childhood Principal, Plano ISD

Vicky Billings – Account Manager, NWEA

Dr. Paul Dabbs – Assistant Director, Research and Campus Data Support, Plano ISD

Kristina Faraday – Edmentum

Mike Harris – Web-based MAP Product Manager, NWEA

Andy Hegedus – Senior Research Manager, NWEA

Nate Jensen, Ph.D - Research Scientist, NWEA

Krysta Kiggins – Third Grade Teacher, Plano ISD

Lydia Li - Data Management Coordinator, Plano ISD

Barbara Mullins – NWEA

Doug Rawlins – Elementary Principal, Panhandle ISD

Sharon Roth – Edmentum

Jennifer Ruth - Elementary Achievement Specialist, Plano ISD

Ruth Schackman – EduReady

Kathy Schadt - Assessment Technical Assistant, Plano ISD

John Tedford - Secondary Achievement Specialist, Plano ISD

Implementation of Children's Progress Academic Assessment -Plano ISD's Experiences

Dallas Room

Jennifer Ruth, Elementary Student Achievement Specialist, and Kris Benson, Principal Isaacs Early Childhood, Plano ISD

In the 2014-2015 school year, Plano ISD began using CPAA (Children's Progress Academic Assessment) to assess our Pre-Kindergarten students. In this process we have learned how capable our youngest learners actually are. We have gathered ideas for preparing teachers, parents, and students for this assessment. CPAA reflects a different assessment philosophy from what we have used in the past for our 4 year olds and we will share our experiences with this transition. We will discuss our plans for the future and what we hope to accomplish as we collect more data. Participants will leave with an understanding of how this assessment could benefit your students from a district that has learned by doing.

Symphony for Success

Austin Room

Ruth Schackmann, EduReady

Teaching large concepts is like writing complicated music. Students who lack skills feel left out of the music. Today we will look at how to create beautiful music no matter what the skills students brought to class. You will understand the Learning Continuum's range of skills and how they can be implemented in simple, effective individualized lessons to maximize student success.

*Repeated at Session II, and III

Experience a MAP Test

Frio Lab

Lydia Li, Data Management Coordinator, and Kathy Schadt, Assessment Technical Assistant, Plano ISD

Take a sample MAP Test just like your students.

*Repeated at Session II, III, & IV

What Every Teacher Wants to Know About MAP Reports

Rio Grande/Colorado Room

Vicky Billings, NWEA

This session is ideal for the teacher or instructional specialist who wants to increase confidence level effectively understanding and utilizing the data provided in class and student reports. Sample reports will be examined for key data points. Participants are welcome to access their own reports from personal tablets or laptops as the facilitator reviews the samples. Web-based MAP reports that will be examined, as time allows, include Report, Class Breakdown Reports, Achievement Status and Growth (ASG) Reports, Student Progress Report and Student Goal Setting Worksheet. This session is appropriate for any MAP user who has not yet engaged student level data to effectively instruction.

Pathways to College and Career Readiness – Research on Early Identification

San Antonio Room

Dr. Paul Dabbs, Assist. Director of Assessment and Accountability John Tedford, Secondary Student Achievement Specialist, Plano ISD

The Plano ISD Assessment and Accountability Department is conducting research to better understand the academic paths of students who enroll and persist in post-secondary education. This research combines data from the National Student Clearinghouse, student high school transcripts, and middle school MAP testing. High school grade point averages are used to group students into three performance groups; the groups are then analyzed to identify characteristics of students who do not enroll in post-secondary institutions, those who enroll and do not persist (return second year), and those who enroll and persist.

*Repeated at Session II

RIT 101

Brazos Lab

Dr. Nate Jensen, Research Scientist, NWEA

It's easy to say that the RIT scale is an equalinterval scale, but not as easy to back it up. This session will provide a conceptual review of the RIT scale and its characteristics, and help to answer these questions: What is a RIT? What is a Rasch model? Why isn't the number of the correct answers used as the score? How are the scores compared if students take different test items? Does a 200 RIT score from a third-grader mean the same thing as a 200 from an eighth grader?

*Repeated at Session IV

Study Island Partners with NWEA to Enhance Instruction and Raise Student Achievement

Pecos Lab

Kristina Faraday and Sharon Roth, Edmentum

Study Island has partnered with the Northwest Evaluation Association (NWEATM) to offer a fully integrated solution that uses a student's Measure of Academic Progress (MAP©) assessment results to create an individualized learning path delivered through the Study Island program. Study Island and NWEA customers can easily pinpoint academic strengths and weaknesses through their NWEA MAP test results, and then automatically target those areas with Study Island's rigorous, standards-based content. Each student will receive a unique learning path within Study Island based on their individual MAP Rasch unit (RIT) scores.

This hands-on session will allow participants to experience individualized learning from the student perspective; and develop ideas to support instructional technology integration within blended learning environments.

*Repeated at Session II

Making MAP Meaningful

Dallas Room

Jennifer Ruth, Elementary Student Achievement Specialist, and Krysta Kiggins, Bethany Elementary, Third Grade Teacher Plano ISD

Do your teachers understand how to use MAP data to make instructional decisions? Do they see how MAP data relates to the curriculum they teach every day? In 2012, Plano ISD, in cooperation with other districts, began work on a project to filter the list of learning statements from the MAP Learning Continuum by grade level TEKS. Our goal is to make MAP RIT scores concrete and create an actionable plan from the data we collect. We will share our journey in this project and demonstrate our final product to help teachers use MAP data more effectively. In addition, we will share with you what we have learned about using this project to design intervention or enrichment lessons, group students, plan for stations, and set whole class or individual goals. Participants will leave with a greater understanding of the relationship between MAP and the TEKS and how to use this relationship to positively impact student achievement.

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*Repeated at Session I

Key Reports for School and District Administrators

Rio Grande/Colorado Room

Vicky Billings, NWEA

This session is geared for those administrators who are beginning to apply MAP data at the school and district level and for those supporting the application of data from district, school, and class level reports. Web-based reports that will be reviewed, as time permits, include District Summary Report, Grade Report, Student Growth Summary Report, Projected Proficiency Summary Report, and Achievement Status and Growth (ASG) Reports. Participants are welcome to access their own reports from personal tablets or laptops during the session and ask questions.

Making Teacher Goal Setting More Powerful

Brazos Lab

Dr. Andy Hegedus, Senior Research Manager, NWEA

Most of us believe that when individuals have goals, their performance improves. This belief is being put to the test in schools today since goals are becoming required in teacher evaluation policies across the country. Unfortunately, these goals are often focused solely on attaining measurable student achievement or learning targets. In this session, the presenter will share alternative ideas based on 45 years of research about goal setting and how it creates positive impacts on performance and outcomes.

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Frio Lab

Lydia Li, Data Management Coordinator, Kathy Schadt, Assessment Technical Assistant, Plano ISD

Take a sample MAP Test just like your students.

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Session III

10:35 am - 11:35 am

Using Digital and Formal Assessment to Individualize Students' Instruction

Dallas Room

Doug Rawlins, Principal, Panhandle ISD

This session will explore how Panhandle Elementary, a high performing Title 1 school, analyzes data from many sources such as *NWEA/MAP*, *STAAR*, *Study Island*, and others. This data is then used to create a specific growth plan for each student to ensure he/she achieves a year's growth, which helps to monitor Index 2 on *STAAR*. Computer adaptive assessment results provide the basis for differentiated tutoring groups, measuring academic growth, monitoring college readiness and setting student goals.

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Flipping your Professional Development with Destination PD

Pecos Lab

Barb Mullins, NWEA

Learn how to use Destination PDTM (formerly Knowledge Academy) to support professional learning. This session will showcase the variety of content that supports teachers and administrators in accessing, interpreting, and applying data from MAP reports.

Learning Outcomes

- Explore new content available in Destination PD
- Learn strategies for using Destination PD resources for professional learning.

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What's New, What's Coming with Web-based MAP?

Brazos Lah

Mike Harris, Web-based MAP Product Manager, NWEA

This session would help partners get up to date on MAP reports and upcoming probable changes, update for those considering a move from Client Server to Web-based MAP, and anything else Web-based MAP in terms of the supporting solutions that accompany the system.

Besides an update for attendees, NWEA is interested in getting feedback on:

- Improvements to reports
- College and career reporting
- Web-based MAP feedback

*Repeated at Session IV

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^{*}Repeated at Session III

Table Sessions

8:15 am – 2:10 pm

Study Island©-edmentum, Inc.

See how Study Island and NWEA partner to Drive Student Success

Facilitators: Kristina Faraday, Sharon Roth, Jake Istnick, Jason Fennell, and Chad Cummings

NWEA

Have your questions answered about MAP informational session.

Facilitators: Tim Blaine, Brent Lieberman, Dave Irby, and Pete Gonzales

Don't forget to "Save the Date" ... for next years MAP Conference
Thursday, February 11, 2016

Make sure to check back often to the Conference website for additional information.

www.PISD.edu/TXMAPConference

^{**}Wi-Fi access is available to PISD guests.

Closing Keynote:

2:20 pm – 3:20 pm Main Hall



Dr. Joyce Juntune

Associate Professor of Educational Psychology at Texas A & M University

Dr. Juntune teaches graduate level courses in gifted education and undergraduate courses in creativity. She spent several years as a public school teacher in Minnesota and California. Dr. Juntune was one of the developers of Project REACH – a staff development program for integrating creative thinking into content area classrooms, and served as its Director for 5 years. She was the Executive Director of the National Association for Gifted Children for ten years and the Executive Director of the American Creativity Association for six years.

Keynote Address; Creativity: What is it? Why does it matter?

Though the word creativity is freely tossed about in educational circles, it is usually thought of as a way to spend a rainy afternoon. Instead, the creative thinking strategies are powerful tools to empower learners, build comprehension, increase content comprehension, and engage students in the learning process. Creative thinking is one of the top qualities companies around the world look for when hiring new employees, yet it is often ignored within our schools. Together, we must move creative thinking out of the shadows and into the mainstream of education.

3:20 pm – 3:30 pm Closing and Drawings

Drawing items have been graciously provided by NWEA, Study Islandedmentum, Inc., and the Texas MAP Conference Host.

My Conference Schedule 8th Annual Texas MAP Users' Conference - February 12, 2015, Plano, Texas

Check each session in which you participated. Turn into your principal or administrator for Professional Development hours.

NAME	CAMPUS/DEPARTMENT
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Time	Session Title	Speakers Name	Check Box
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8:15 – 9:15 am	Symphony for Success	Ruth Schackman	
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Special Thanks

We are sincerely grateful to NWEA for their efforts in supporting and partnering with Plano ISD to make the eighth annual MAP conference a success.

We would also like to take this opportunity to acknowledge the following vendors:

Stern's Catering for their fine food and service during lunch.

Tiff's Treats for the delicious cookies!

McAlister's Deli for the box lunches for the orchestra.

Today's table vendors for providing drawing prizes.

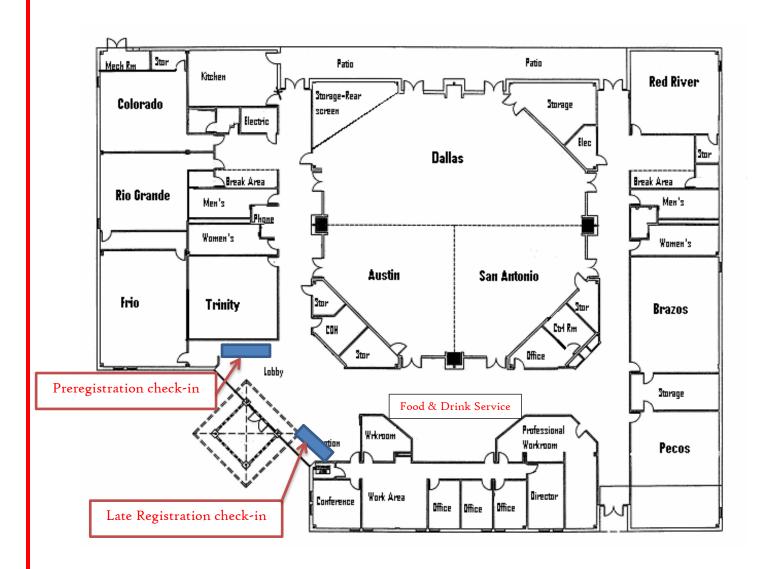
- Study Island- Edmentum
- Northwest Evaluation Association NWEA
- MAP Conference

We appreciate the McMillen High School Orchestra for providing amazing entertainment during lunch.

We wish to thank all of the presenters today for their time and knowledge as you prepared today's presentations. Your presence and collaboration is what makes this a successful conference.

We would also like to thank the Plano ISD Assessment and Accountability Staff for all of their assistance in making this day run smoothly.

Sockwell Center Layout







Plano Independent School District Assessment and Accountability Plano, Texas